



# MEDICAL EDUCATION SPEAKERS NETWORK

Speakers for Physician, Nursing, Dental and Community Education Programs



**SPEAKER UPDATE**



**October 2009**



**(714) 505-4777**

## MESN Hours and Holidays Monday-Friday 9:00 a.m. – 4:00 p.m. (Pacific Standard Time)

### October

Breast Cancer Awareness Month 

Columbus Day      Monday, October 12  
(MESN Closed)

Halloween          Saturday, October 31

### November

Day Light Savings Ends      Sunday, November 1

Veterans Day      Wed., November 11

SCMEC Annual Conference      Friday, November 14

Thanksgiving Day      Thursday, November 26  
(MESN Closed 11/26-27)

### December

Hanukkah          Saturday, December 12

Christmas          Friday, December 25  
(MESN Closed 12/24/09  
– 1/4/10)

## Fall / Winter Topics

Vaccination for Seasonal and H1N1  
Influenza

Community Acquired Pneumonia

The Red Eye

Medication Errors

The Common Cold- New Therapeutic  
Modalities

Depression and Suicide

Physician Burnout

Obesity

Mood Disorders

Seasonal Affective Disorder

Managing the Holiday Blues

Vitamin D Deficiency

Drug Seeking Behavior

## **Anesthesiology**

### **John S. McDonald, M.D.**

*Chairman, Anesthesiology  
Professor of Obstetrics and Gynecology  
Harbor-UCLA Medical Center*

#### **“Catastrophic Challenges in OB Anesthesia”**

- List the 3 key medical aspects that define patient safety and survival
- Describe diagnosis and treatment of HELLP syndrome in obstetrics
- Explain diagnosis and treatment of difficult intubation for cesarean section general anesthesia
- Describe diagnosis and treatment of maternal hypotension due to epidural anesthesia

## **Assorted Topics to Consider**

### **Cyrus Rangan, M.D.**

*Assistant Medical Director  
California Poison Control System*

#### **“Herbal and Dietary Supplement Poisoning”**

- Describe dietary supplements
- Recognize the hazards and risks of dietary supplements
- Identify dangerous dietary supplements and safe drugs
- Explain the dietary supplements regulatory reforms

### **Thomas W. Storer, Ph.D.**

*Adjunct Professor of Medicine  
Director, Exercise Science Laboratory  
El Camino College*

#### **“Benefits of Exercise in Successful Aging”**

- Understand the importance of exercise on health and aging
- Describe the role of exercise in the prevention of cardiac disease & disabilities
- List the benefits of aerobic & resistance training activities
- Counsel patients on the importance of exercise in disease prevention
- Encourage patients to include regular exercise in their lifestyle

## **Dentistry**

### **Saravanan Ram, DDS, MS**

*Assistant Professor of Clinical Dentistry,  
Orofacial Pain and Oral Medicine Center,  
Division of Diagnostic Sciences,  
USC School of Dentistry*

#### **“Medications in Differential Diagnosis of Dental/Orofacial Pain”**

- Understand the various orofacial pain conditions
- Understand the use of medications in the diagnosis of the painful condition
- Understand the indications and side effects of various medications used in orofacial pain

## **Endocrinology**

**Azeez Farooki, M.D.**

*Instructor in Medicine*

*Memorial Sloan-Kettering Cancer Center  
Joan & Sanford I. Weill Medical College of  
Cornell University*

### **“Vitamin D Deficiency”**

- Describe the prevalence of vitamin D deficiency in different populations
- Discuss the significance of vitamin D deficiency
- Discuss appropriate testing and treatment of vitamin D deficiency

**Wei-An Andy Lee, M.D.**

*Assistant Professor of Endocrinology*

*Keck School of Medicine of USC*

*Co-Director, USC Edward E Roybal*

*Comprehensive Diabetes Medical Center*

### **“Diabetes in the Asian Population”**

- Discuss the prevalence of type 2 diabetes in Asian Americans
- Appreciate the relative risk of Asians in the development of type 2 diabetes
- Discuss how the ADA guidelines address diabetes in the Asian population
- Discuss the management of type 2 diabetes in the Asian population

## **Ethics, Legal and Medical Management**

**Elizabeth Becker, LCSW**

*Licensed Clinical Social Worker, Licensed  
Psychotherapist, Certified Professional  
Coach, InnerSolutions for Success, LLC*

### **“Physician Wellness: How to Get and Keep a Life While Practicing Medicine”**

- Define and describe key elements of personal and professional wellness, including relevant cultural aspects
- Increase knowledge of how self-care and wellness impact the quantity of patient care and safety
- Identify stressors and indicators that place them and their patients at risk
- Develop strategies to increase well-being and level of career satisfaction

**William T. Choctaw, M.D., J.D.**  
*Chief of Staff, Citrus Valley Medical Center*

### **“Healthcare Reform”**

- Understand the basic elements of the Healthcare Reform debate
- Identify the elements of HITECH in the American Reinvestment and Recovery Act (stimulus plan) and its fundamental impact on patient care
- Understand the role of the quality care revolution on Healthcare Reform
- Understand the impact of Health Information Technology on reimbursement for medical care

### **“Black Box Warnings”**

- Understand the role of the FDA regarding prescription medication
- Define Black Box Warnings
- Understand the liability risk of off label prescribing
- Identify the difference between schedule I-IV medications

### **“Cultural Diversity 2009”**

- Define and recognize healthcare disparities
- Identify medical legal issues associated with culturally diverse patients
- Describe a process to implement culturally competent care

**Miriam Piven Cotler, Ph.D.**  
*Clinical Bioethicist*  
*Professor Emeritus, CSUN*  
*Affiliated Faculty, The Bioethics Institute,*  
*Loyola Marymount University*  
*Consultant, The Council on Ethical Affairs,*  
*California Medical Association*

### **“Healthcare Reform”**

- Review the history of health care financing in the United States and past efforts and change
- Discuss issues and reasons for health care reform
- Evaluate current options

### **“Ethical Issues in Reproductive Medicine”**

- Analyze clinical issues in IVF reproduction
- Review ethical dilemmas and principles in IVF reproduction
- Discuss relevant cases

### **“Role and Function of the Ethics Committee”**

- Discuss role and function of the Medical Ethics Committee
- Describe an ethics consultation
- Describe when an ethics consultation is needed
- Discuss end of life issues
- Discuss cultural barriers in the treatment of end of life series

**Janet Marlborough, M.B.A.**  
*Principal, Marlborough Medical*

**“Preventing RAC Medical Necessity Denials”**

- Explain how Observation Status versus Inpatient Status affects payment
- Demonstrate strategies for mitigating fiscal impact
- Demonstrate understanding of the compliance issues regarding Medical Necessity, One-Day Stays and Observation Status

**“Medical Errors”**

- Physicians will be able to verbalize why documentation of errors is important
- Demonstrate one example of Hospital Transparency
- Discuss the difference between benchmarking and disclosure

**“Penmanship”**

- Recognize the impact of illegible handwriting on patient treatment and outcomes
- Improve handwriting so colleagues can read all handwritten notes in order to ensure patient safety
- Outline the handwriting preferences for various types of cultural diversities such as gender, age, race, religion, ethnicity, languages, sexual orientation, socio-economics, etc that relate to demographics, diagnosis and treatment

**James J. Walter, Ph.D.**  
*Austin & Ann O'Malley Professor of Bioethics  
Loyola Marymount University  
Clinical Bioethicist, Providence Little  
Company of Mary Medical Center*

**“Are You Listening? How Can We Improve Communication Skills between Physicians, Nurse’s & Patients”**

- Recognize current physician-nurse-patient communication practices that hinder or promote positive responses and patient satisfaction
- Identify components of effective physician-nurse-patient communication
- Assess a patient's readiness for change or treatment compliance and determine appropriate responses to promote positive physician-patient and nurse-patient relationship
- Integrate the spirit of motivational interviewing and patient-centered approaches into clinical practice
- Increase physicians' awareness of effective communication practices
- Utilize the information learned relative to the various components of cultural and linguistic competencies

## Gastroenterology

### **Stanley Dea, M.D.**

*Chief of Endoscopy*

*UCLA-Olive View Medical Center*

*Director, Enteral Feeding*

*West Los Angeles, VA Medical Center*

*Assistant Clinical Professor of*

*Gastroenterology*

*David Geffen School of Medicine at UCLA*

### **“Pancreatitis”**

- Understand basic anatomy, embryology and function of the normal pancreas
- Learn the symptoms, diagnosis and treatment of pancreatitis
- Distinguish between acute, recurrent and chronic pancreatitis
- Learn associations and sequelae of chronic pancreatic disease

### **Francisco Durazo, M.D.**

*Clinical Assistant Professor of and Surgery*

*David Geffen School of Medicine at UCLA*

### **“Non-Alcoholic Fatty Liver Disease”**

- Discuss diagnosis, treatment and prevalence of Non-Alcoholic Fatty Liver Disease
- Explore prognosis and potential therapies

## Genetics

### **Julie S. Mak, MS, CGC**

*Genetic Counselor, Cancer Risk Program,*

*UCSF Comprehensive Cancer Center*

### **“Cancer Predisposition/ Genetic Testing”**

- Recognize personal and family histories suggestive of hereditary cancer predisposition
- Recognize common cancer predisposition syndromes
- Appreciate key issues in counseling, including limitations and benefits of testing, and psychosocial implications
- Manage patients with possible or confirmed cancer predisposition

### **Frederick Whipple, Ph.D.**

*Genomics Education Initiative*

### **“Second Generation Genetic Tests for Risk of Heart Disease, Cancers, and Diabetes”**

- Describe how genomic markers for diseases and other traits are discovered and validated
- Discuss the validity, reliability, and clinical usefulness of DNA-based genetic risk tests for common diseases including heart disease, cancers, and diabetes
- Explain the health benefits and cost savings resulting from clinical use of these tests in both high-risk and low-risk patient groups
- List the major suppliers of physician-ordered and direct-to-consumer genetic testing services

## Infectious Diseases

### **Thomas C. Cesario, M.D.**

*Dean and Professor of Medicine  
UCI School of Medicine*

#### **“Infections in the Elderly”**

- Understand why seniors are more vulnerable
- Understand what infections are most common in the elderly
- Understand the approach to treatment

### **Vinod K. Dhawan, M.D., FACP, FRCP**

*Professor of Clinical Medicine  
David Geffen School of Medicine at UCLA  
Professor of Medicine, Charles Drew  
University of Medicine and Science  
Rancho Los Amigos National Rehabilitation  
Center, Division of Infectious Diseases  
Harbor-UCLA Medical Center*

#### **“Infection Control”**

- Discuss the epidemiology, significance, and impact of hospital acquired infections
- Outline the mandates and the impact of the new Senate Bill 158 related to infection control in hospitals
- Present the currently recommended strategies for preventing hospital acquired infections
- Discuss the role of isolation procedures, hand hygiene, and environmental sanitation in preventing hospital acquired infections

## Obstetrics & Gynecology and Women's Health

### **Michael Krychman, M.D.**

*Medical Director, Sexual Medicine  
Hoag Memorial Hospital  
Executive Director, Southern California  
Center for Sexual Health & Survivorship  
Medicine*

#### **“Decreased Female Libido”**

- Be aware of the complex multifaceted etiology of Lowered Libido/HSDD
- Understand effective communication skills to take a proper sexual health history and understand barriers on both the health care provider and patients side which interfere with this process
- Prevalence, etiology and definitions of female sexual complaints

### **David Plourd, M.D., F.A.C.O.G.**

*Assistant Professor of Obstetrics &  
Gynecology, U.S. Naval Hospital, San Diego*

#### **“Contraception - New Methods for Women with Medical Conditions”**

- Review the relative risks of pregnancy vs. those of contraception
- Review the data on Depo Provera & Bone Mineral Density
- Review the data on VTE risk and the Contraceptive Patch
- Introduce the WHO's MEC (Medical Eligibility Criteria)
- Demonstrate, by examples, the clinical utility of the WHO's MEC

## **Pediatrics**

### **Gwynne D. Church, M.D.**

*Assistant Professor of Pediatric  
Pulmonology  
UCSF School of Medicine*

#### **“Pediatric Obstructive Sleep Apnea”**

- Understand how to define and diagnose pediatric obstructive sleep apnea
- Recognize the risk factors that predispose children to obstructive sleep apnea
- Review the pathophysiology of obstructive sleep apnea
- Understand the neurocognitive and cardiovascular consequences of untreated obstructive sleep apnea
- Review the treatment options available for obstructive sleep apnea

### **Daniel S. Levi, M.D.**

*Assistant Professor of Pediatric Cardiology  
David Geffen School of Medicine at UCLA*

#### **“When to Refer Children to the Cardiologist”**

- Understand characteristics of murmurs and physical exam findings that may represent pathology and should be further evaluated
- Describe murmurs caused by common cardiac pathology and to describe common "benign" murmurs
- Understand the common cause of chest pain in syncope in children

### **Houchang D. Modanlou, M.D.**

*Professor of Pediatrics  
Obstetrics and Gynecology  
UCI School of Medicine  
Chief, Division of Neonatology  
Director, Neonatal-Perinatal Medicine  
Fellowship Training Program, University of  
California Irvine*

#### **“Perinatal Drug Abuse”**

- Discuss the epidemiology of perinatal drug abuse
- Review the most commonly used illicit and non-illicit drugs
- Discuss the individual drug effects on mother/fetus and newborn
- Enumerate the signs, symptoms and recognition of drug withdrawal in the newborn
- Discuss the evaluation of the newborn infant undergoing drug withdrawal
- Review supportive management
- Discuss pharmacology therapy

### **Richard B. Moss, M.D.**

*Chief, Allergy-Immunology  
Director, Cystic Fibrosis Center  
Professor of Pediatrics  
Stanford University*

#### **“New Treatments in Asthma: Anti IgE Shots vs. Allergy Shots”**

- Improve evaluations and treatment for Anti-IgE shots
- Recognize when and how to use IgE shots
- Know when to refer patients

## Psychiatry

### **Mark H. Pollack, M.D.**

*Director, Anxiety Disorders Program  
Massachusetts General Hospital  
Associate Professor of Psychiatry  
Harvard Medical School*

#### **“Depression”**

- Describe the symptoms and diagnosis of depression
- Describe current approaches to treatment of depression as well as risks of treatment
- Discuss current research regarding the causes of depression and mechanisms involved in treatment

### **Bruce W. Spring, M.D.**

*Clinical Assistant Professor of Psychiatry  
Keck School of Medicine of USC*

#### **“Successfully Dealing with the Difficult Patient”**

- Consider what makes patients difficult
- Discuss the management of difficult patients
- Competently utilize cultural/linguistic information
- Discuss the most important aspect of managing difficult patients: Managing your thoughts and feelings!

## Pulmonary & Critical Care Medicine

### **Nausherwan K. Burki, M.D.**

*Professor of Medicine  
University of Connecticut Health Center*

#### **“COPD”**

- Review the current definitions and classifications of COPD
- Provide updates regarding the assessment, management and monitoring of COPD
- Learn about current and future pharmacotherapies for COPD

#### **“Current Management of Diffuse Interstitial Lung Disease”**

- Define the latest classification of diffuse interstitial lung disease
- Discuss the diagnostic modalities for differentiating the various interstitial lung diseases
- Outline the current strategy for management of these diseases
- Discuss the prognosis of the various interstitial lung diseases

#### **“Bronchial Asthma”**

- Discuss recent data on the mechanisms of asthma
- Describe appropriate diagnosis of asthma and differentiate from chronic bronchitis/emphysema
- Discuss the role of bronchodilator and anti-inflammatory medications in asthma
- Outline a management plan for the “difficult” asthmatic

**Eliezer Nussbaum, M.D.**

*Professor of Pediatrics  
UCI School of Medicine  
Chief, Pediatric Pulmonary Medicine  
Medical Director, Pediatric Pulmonary  
Division and Cystic Fibrosis Center  
Miller Children's Hospital*

**“Chronic Cough- How to Evaluate, When to Order Tests, When to Try Empiric Treatment?”**

- Create a differential diagnosis for patients with chronic cough and/or recurrent pulmonary infiltrates
- Appropriately order investigative tests for patients with chronic cough and consider appropriate differential diagnosis based on age group and clinical manifestations
- Discuss and use state-of-the-art tools (MRI, Bronchoscopy, CTA, eNO, lasers, etc.) that are appropriate for the final diagnosis and targeted therapeutic modalities

**Om P. Sharma, M.D., FACP, FCCP**

*Professor of Medicine  
Keck School of Medicine of USC*

**“Bronchial Asthma”**

- Diagnose and assess asthma control based on the Expert Panel Report 3 Asthma guidelines
- Know efficacy and indications of leukotriene inhibitors and inhaled corticosteroids in asthma
- Describe side-effects and indications of long-acting bronchodilators in asthma
- Recognize the signs when an asthma patient should be referred to an asthma specialist

**Radiological Sciences**

**Elias H. Botvinick, M.D.**

*Professor of Medicine  
UCSF School of Medicine*

**“The Current State of Cardiac PET Perfusion Imaging”**

- Understand the technical aspects of the PET perfusion method and its advantages
- Understand the advantages of PET perfusion imaging compared to other methods
- Update physicians on the current use of cardiac PET imaging

**Patrick M. Colletti, M.D.**

*Chief of MRI  
Professor of Radiology  
Keck School of Medicine of USC*

**“Radiation and Medical Imaging”**

- Review principles of radiation
- Present methods for radiation reduction
- Critically evaluate the risk vs benefit for medical imaging with ionizing radiation
- Participate in the rational reduction of patient radiation exposure

**Peter Conti, M.D., Ph.D.**

*Director, PET Imaging Science Center  
Professor (Tenured) of Radiology  
Keck School of Medicine of USC*

**“Current Molecular Imaging Techniques  
in Clinical Practice”**

- Explain the indications and utility of PET/CT in oncology
- Become familiar with positron emission mammography/MR for breast cancer imaging
- Cite current concepts in neuro imaging and cardiac imaging with nuclear medicine and CTA

**James Farrell, M.D.**

*Director of Endoscopic Ultrasound  
David Geffen School of Medicine at UCLA*

**“Management of Early Gastrointestinal  
Cancers”**

- Learn endoscopic technologies used in the diagnosis and staging of early gastrointestinal cancer
- Learn about the indications for endoscopic management of early gastrointestinal cancer
- Learn about comparison between endoscopic and other forms of management of early gastrointestinal cancer

**Christopher Loh, M.D.**

*Assistant Professor  
Division of Interventional Radiology  
David Geffen School of Medicine at UCLA*

**“Interventional Radiology: Past, Present  
and the Future”**

- Understand common vascular pathologies treated by IR
- Learn new minimally invasive approaches to cancer treatment

**Surgery**

**William J. French, M.D.**

*Director, Cardiac Cath Lab  
Harbor-UCLA Medical Center  
Professor of Medicine  
David Geffen School of Medicine at UCLA*

**“Deep Vein Thrombosis”**

- Discuss the pathophysiology of DVT
- Describe treatment options for DVT
- Describe trends in management of DVT

**Ian Gordon, M.D., Ph.D.**

*Clinical Professor, Chief Vascular Surgery  
VA Medical Center Long Beach  
Director, UCI Medical Center Wound Clinic*

**“Wound Care including Decubitus  
Ulcers”**

- Be familiar with acute and chronic wounds: classification, diagnosis, etiology, and standard management
- Be familiar with advanced wound healing modalities such as topical growth factor and silver products
- Understand principles of Negative Pressure Wound Therapy

**Ninh T. Nguyen, M.D.**

*Associate Professor of Surgery  
UCI School of Medicine*

**“New Weight Reduction Procedures”**

- Discuss the role of sleeve gastrectomy in bariatric surgery
- Understand the metabolic effects of bariatric surgery
- Understand the outcomes of gastric bypass vs. gastric banding
- Discuss new endoscopic bariatric procedures

**Kevin Reavis, M.D.**

*Assistant Clinical Professor  
Department of Surgery, Gastrointestinal  
Surgery Division, UCI School of Medicine*

**“Obesity, Diabetes and the Surgeon”**

- Describe the pathophysiology, incidence, and prevalence associated with obesity & related diabetes along with the demographics of persons typically affected
- Recognize the typical clinical presentation, including common symptoms and physical examination findings
- Generate an appropriate differential diagnosis of comorbid conditions
- Administer proper medical/pre-operative & surgical care and recommend appropriate consultations
- Understand outcomes of surgical approaches to obesity & diabetes

**Urology & Men’s Health**

**Howard L. Adler, M.D., F.A.C.S.**

*Director of the Prostate Care Program  
Stony Brook University Medical Center  
Clinical Associate Professor of Urology  
SUNY Stony Brook University*

**“Prostate Cancer”**

- Discuss the risks associated with prostate cancer
- Discuss current recommendations for prostate cancer screening
- Discuss the controversy regarding prostate cancer screening
- Discuss available treatment options for patients with prostate cancer

**Ernest H. Agatstein, M.D., FACS**

*Assistant Clinical Professor  
Department of Urology  
David Geffen School of Medicine at UCLA*

**“Diagnosis and Management of Benign Prostatic Hyperplasia 2009”**

- Epidemiology of BPH
- Anatomic and Physiologic considerations
- Diagnostic techniques
- Management

**David Ginsberg, M.D.**

*Assistant Professor of Urology  
Keck School of Medicine of USC*

**“Bladder Incontinence”**

- Understand the various etiologies of urinary incontinence
- Review the work up of urinary incontinence
- Discuss the non-pharmacologic, pharmacologic and surgical treatments of urinary incontinence

**Mohit Khera, M.D.**

*Assistant Professor  
Baylor College of Medicine*

**“Guidelines for the Treatment of Prostate Enlargement”**

- Define and understand different prostate diseases and recognize prostate symptoms as a progressive disease
- Recognize PSA and prostate volume as predictors of progression
- Understand current treatment guidelines for prostate enlargement

**Barton H. Wachs, M.D.**

*Clinical Instructor, Urology  
Harbor-UCLA School of Medicine  
Clinical Instructor, Urology  
Long Beach Memorial  
Associate Professor of Urology  
Western University*

**“Tricks of the Trade: Office Urology for General Medical Doctors”**

- Erectile Dysfunction, overactive bladder, STD's, Urinary Incontinence, Enlarged Prostate, PSA Testing Kidney Stone Prevention
- Tricks of the Trade, a urologist perspective
- Overactive bladder- who needs treatment?